

brush twice a day to keep the dentist away



The 7 Pro-Health benefits

- 1 Reaches places other toothbrushes can't and removes up to 99% of plaque.
- 2 Reduces the risk of gingivitis for healthier gums in just 4 weeks.
- 3 Cleans your gum line 55% more effectively than other toothbrushes.
- 4 Polishes the surface of your teeth, reaching all the way to the back of your mouth.
- 5 Destroys bacteria and germs on the tongue that cause bad breath.
- 6 Stimulates your gums to increase circulation and prevent gum disease.
- 7 Is gentle on your enamel and gums because your teeth are worth protecting!



We kiwis have got plenty of reasons to smile. But unfortunately dental health isn't one of them. In fact, a 2009 study revealed that 35 percent of kiwis put off going to the dentist. Let's be honest, no one really enjoys those dental visits, but it's an important part of keeping our teeth and mouths healthy.

But don't worry, you can make your dental visits as painless and hassle free as possible by following a simple daily routine.

4 WEEKS TO A HEALTHIER MOUTH

The Oral-B CrossAction Pro-Health toothbrush is designed to make oral hygiene as easy as possible, giving you a cleaner, healthier mouth in just 4 weeks.

The secret is to brush smarter, not harder. Oral-B has designed a smarter toothbrush that cares for your whole mouth. In fact it's so smart that the indicator bristles will even remind you when it's time for a new CrossAction Pro-Health. And that's a really handy feature when you consider most of us replace our toothbrush less than twice a year* – a lot less than the four times a year recommended by dentists!

CHOOSE THE TOOTHBRUSH BRAND DENTISTS TRUST

Plain old straight bristle toothbrushes might leave your teeth looking clean on the surface, but they struggle in those hard to reach places where plaque loves to hide. Luckily, not all toothbrushes are created equal.

The Oral-B Cross-Action Pro-Health is designed to remove plaque from those hard to reach areas, making it the most effective manual brush on the market. When you think about it, it just makes sense. The best way to keep your dentist away, is to choose the brand more dentists use themselves worldwide – Oral B!

